

Toward Improving Perinatal Health in the Hudson Valley Region: 10 Years in the Making

Co-Chairs

Regional Perinatal Center at Westchester Medical Center

Maternal-Infant Services Network

Lower Hudson Valley Perinatal Network

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Hudson Valley Regional Perinatal Forum

The Regional Neonatal Center
Maria Fareri Children's Hospital
at Westchester Medical Center
100 Woods Road
Valhalla, New York 10595

Toward Improving Perinatal Health in the Hudson Valley Region: 10 Years in the Making



Wednesday
November 2, 2011
8:30 am – 4:00 p.m.

Marriott Westchester
Tarrytown, NY 10591

Sponsored by the Hudson Valley Regional Perinatal Forum

MORNING SESSION	
8:30 a.m.	Exhibit Hall Opens Conference Registration, Breakfast & Networking
9:30 a.m.	Welcome Remarks LEONARD NEWMAN, MD MICHAEL GEWITZ, MD
9:40 a.m.	State of the Hudson Valley Region EDMUND F LA GAMMA, MD, FAAP "Prevention of Late Preterm Births or Unavoidable?"
10:40 a.m.	Morning Keynote Address RAYMOND L. COX, MD, MBA "Achieving Equity in Women's Health"
11:40 a.m.	Break, Networking, Exhibits
11:50 a.m.	Guest Speaker JUDITH ARNOLD, MPP "Reforming Medicaid in New York: The Opportunity of the Affordable Care Act and the Medicaid Redesign Team"
12:50 p.m.	Lunch, Networking, Exhibits
AFTERNOON SESSION	
1:50 p.m.	Afternoon Keynote Speaker LEONARDO TRASANDE, MD, MPP "Early Life Determinants of Childhood Obesity and Early Cardiovascular Disease"
2:50 p.m.	Guest Speaker ANDREW ELIMIAN, MD "Maternal Benefits of Breastfeeding"
3:50 p.m.	Wrap-up and Closing Remarks

Pre-Conference Session

Pediatric Grand Rounds

(Please note only Grand Rounds will be held at the Maria Fareri Children's Hospital NOT at the main conference location)

8 am - 9 am: Pediatric Grand Rounds
RAYMOND L. COX, MD, MBA
"Achieving Equity in Women's Health"

Location:
Conference Center
Maria Fareri Children's Hospital
Westchester Medical Center
Valhalla, NY 10595

Accreditation Statement
New York Medical College is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. Dr. Cox's lecture has been approved for 1 credit.

KEYNOTE SPEAKERS



RAYMOND L. COX
MD, MBA



LEONARDO TRASANDE
MD, MPP

SPEAKERS

JUDITH ARNOLD, MPP
Director, Division of Coverage and Enrollment
New York State Department of Health

HEATHER BRUMBERG, MD, MPH, FAAP
Assistant Professor of Pediatrics
and Clinical Public Health
New York Medical College
Director of Regional Neonatal Public Health
Programs
Maria Fareri Children's Hospital
at Westchester Medical Center

RAYMOND L. COX, MD, MBA
Assistant Professor, OB/GYN
Johns Hopkins School of Medicine,
Baltimore, MD
Senior Vice President, Medical Affairs
and Chief Medical Officer
Providence Hospital, Washington, DC

ANDREW ELIMIAN, MD
Professor, OB/GYN
New York Medical College, Valhalla, NY
Chief, Maternal Fetal Medicine
Westchester Medical Center

CAREN FAIRWEATHER, MPS
Executive Director
Maternal-Infant Services Network
of Orange, Sullivan and Ulster Counties, Inc.

MICHAEL GEWITZ, MD
Vice Chairman
Department of Pediatrics
New York Medical College
Physician-in-Chief/Executive Director
Maria Fareri Children's Hospital
at Westchester Medical Center

CHERYL HUNTER-GRANT, LMSW
Executive Director
Lower Hudson Valley Perinatal Network
Vice President
Children's Health and Research Foundation, Inc.

EDMUND F. LA GAMMA, MD, FAAP
Chief, Division of Newborn Medicine,
Professor of Pediatrics, Biochemistry
& Molecular Biology
New York Medical College
Chief, Regional Neonatal Center
Maria Fareri Children's Hospital at
Westchester Medical Center

LEONARD NEWMAN, MD
Professor and Chairman
Department of Pediatrics
New York Medical College

LEONARDO TRASANDE, MD, MPP
Associate Professor in Pediatrics and
Preventive Medicine
New York University Medical College, NY, NY

CONFERENCE GOAL AND OBJECTIVES

The purpose of the conference is to educate attendees regarding the life course perspective, preconception health, fetal determinants of adult disease, impact of delivery mode on baby and mother, and benefits of breast feeding, in an effort to improve perinatal health in the Hudson Valley Region.

TARGET AUDIENCE

Physicians, Nurses, Administrators, Public Health Professionals, Social Workers, Mental Health Professionals, Midwives, Nutritionists, Lactation Consultants, Childbirth Educators, Case Managers, Outreach Workers, Health Advocates, Educators, Child Care Providers, Community Leaders, Business Leaders, Clergy and others interested in improving the health of women, children and families.

Accreditation and Disclosure:

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Medical Society of the State of New York (MSSNY) through the joint sponsorship of Mid-Hudson CME and The Hudson Valley Regional Perinatal Forum. Mid-Hudson CME is accredited by the MSSNY to provide continuing Medical Education for physicians.

Mid-Hudson Continuing Medical Education designates this educational activity for a maximum of 5.0 AMA PRA Category 1 Credit(s)TM. Physicians should only claim credit commensurate with the extent of their participation in the activity.

In accordance with the disclosure policies of Mid-Hudson CME, the effort is made to ensure balance, independence, objectivity, and scientific rigor in all educational activities. These policies include resolving all conflicts of interest between faculty and commercial interests that might otherwise compromise the goal and educational integrity of this activity. All faculty members participating in this activity have disclosed all significant relationships - financial or otherwise - with the manufacturers or providers of products or services mentioned in the activity. The planners of this activity have reviewed these disclosures and have determined that the faculty relationships are not inappropriate in the context of their respective presentations and are consistent with the educational goals and integrity of the activity.

We gratefully acknowledge Westchester Medical Center, Westchester Medical Center Regional Perinatal Center at Maria Fareri Children's Hospital, March of Dimes, Children's Health and Research Foundation, Inc., Lower Hudson Valley Perinatal Network, Maternal Infant Services Network, Inc., Mid-Hudson CME of Vassar Brothers Medical Center, Hudson Health Plan, Planned Parenthood Hudson Peconic, Hologic, and Westchester Children's Association for their generous support of this educational activity. [Sponsors at time of printing.]

Westchester Medical Center's Department of Nursing is an approved provider of continuing nursing education by the New York State Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

It has been assigned code: 7SPK8G-PRV-0957

5.0 contact hours will be awarded. Attendance for the entire session and submission of completed evaluation forms are necessary for the successful completion of the educational activity.

Application for CERPs have been submitted to IBLCE.

For information call Jenny Leis at (914) 493-8558 (email: leisj@wcmc.com) or Maria Herrera at (914) 493-8431 (email: herreram@wcmc.com).

Please fax registration to (914) 493-1005 or mail to Jenny Leis, Neonatal Administrator, Maria Fareri Children's Hospital at Westchester Medical Center, 100 Woods Rd., Valhalla, NY 10595, by **October 21, 2011**.

Conference Fee:
Includes breakfast, lunch and conference materials.

Early Registration Fee: \$75.00
(Must be postmarked by October 21, 2011)

Late and On-Site Registration Fee: \$100.00
(After October 21, 2011)

There will be a \$30 charge for returned checks.

We encourage Early Registration....Space is limited.

HUDSON VALLEY REGIONAL PERINATAL CONFERENCE PLANNING COMMITTEE

SHERLITA AMLER, MD, MS, FAAP
Commissioner of Health
Westchester County Department of Health
Hudson Valley Regional Health Officials Network (HVRHON)
Representative

ANMARIE BENTSI-ADDISON, RN, CNM, MSN, M, DIV.
Perinatal Clinical Nurse Specialist/Outreach Coordinator
Westchester Medical Center

LINDA BAKER, RN-BC, CPC
Nurse Case Manager
Hudson Health Plan

HEATHER BRUMBERG, MD, MPH, FAAP
Regional Perinatal Center, Associate Director
Westchester Medical Center
Co-Chair, Hudson Valley Regional Perinatal Forum

ANN M. CRAIG, RN, BSN, MPH
Supervising Public Health Nurse
Orange County Department of Health

DONNA DOZOR, RN, MS
NICU Database Coordinator
Maria Ferari Children's Hospital - WMC

CAREN FAIRWEATHER, MPS
Executive Director
Maternal Infant Services Network (MISN)
Co-Chair, Hudson Valley Regional Perinatal Forum

EDNA GIBIAN
Program Specialist, Healthy Beginnings Program
Westchester County Department of Health

CHERYL HUNTER-GRANT, LMSW, CLC
Executive Director
The Lower Hudson Valley Perinatal Network (LHVPN)
Co-Chair, Hudson Valley Regional Perinatal Forum

LISE KENNEDY, RN MS
Supervising Public Health Nurse
Sullivan County Department of Health

ALLISON LAKE
Deputy Director
Westchester Children's Association

MARGARET LEONARD, MS, RN-C, FNP
Senior Vice President of Clinical Services
Hudson Health Plan

SUSAN MARCHWINSKI, RN-C, MS
Coordinator, State Perinatal Database
Maria Ferari Children's Hospital - WMC

CLARE NUGENT, RN-C
Manager, State Perinatal Database
Maria Ferari Children's Hospital - WMC

SUSAN B. ROSE
Director of Program Services
March of Dimes, NYS Chapter

TRINA ROEDER, RN-C, MSH
Instructor of Nursing-NICU
Westchester Medical Center

REINA SCHIFFRIN, MPH
President/CEO
Planned Parenthood Hudson Peconic, Inc.

STEPHANIE SOSNOWSKI, ICCE
Deputy Director
Maternal-Infant Services Network (MISN)

For Directions:
Marriott Westchester Tarrytown
670 White Plains Road, Tarrytown, New York 10591
<http://www.marriott.com/hotels/travel/nycwe-westchester-marriott-tarrytown/>

Registration Form (One form per person) Registration Deadline: October 21, 2011 Type or Print Clearly

FIRST/LAST NAME:

DEGREE/TITLE

PROFESSION MD/DO RN/LPN HEALTH EDUCATOR ADMINISTRATOR SOCIAL WORK LACTATION CONSULTANT
 OTHER :

ORGANIZATION/BUSINESS/HOSPITAL

ADDRESS CITY/STATE/ZIP CODE

PHONE FAX E-MAIL

METHOD OF PAYMENT: VISA MASTERCARD/DISCOVER AMEX CHECK/MONEY ORDER

CARD/CHECK NUMBER* / BANK

CARD EXPIRATION DATE SECURITY CODE NUMBER

CARD OWNER

HOME ADDRESS HOME CITY/STATE/ZIP CODE

REQUESTING EDUCATION CREDITS CME CH CERP CECH None
(approved for 5.0 CME and 4.4 CEU credits)

CONFERENCE FEE: INCLUDES BREAKFAST, LUNCH AND CONFERENCE MATERIALS

EARLY REGISTRATION \$75.00 (POST MARKED BEFORE OCTOBER 21, 2011) LATE AND ON-SITE REGISTRATION \$100.00 (AFTER OCTOBER 21, 2011)

LUNCH KOSHER VEGETARIAN OTHER _____

***Make check payable to: Children's Health and Research Foundation, Inc.**
Please email form (as an Microsoft Word attachment) back to Jenny Leis at: leisj@wcmc.com or Maria Herrera at: herreram@wcmc.com OR fax registration to (914) 493-1005 or mail to Jenny Leis, Neonatal Administrator, Maria Fareri Children's Hospital at Westchester Medical Center, 100 Woods Rd., Valhalla, NY 10595, by October 21, 2011.